



THE GAUTENG GRIND PTY LTD: PRIVACY, CONSENT & COMMUNICATIONS NOTICE

Last updated: August 2026

At The Gauteng Grind, we want to know our audience, not simply collect data about them.

When you join The Grind, you may give us information such as your name, city or town, email address, phone number and whether you are a student, professional or business owner. We use this information to understand who we're reaching and to deliver a better, more relevant Gauteng media experience.

What we use your information for

When you choose to join The Grind, we may use the information you provide to:

- Send you The Gauteng Grind stories, digital editions, events and opportunities you have agreed to receive.
- Keep you informed about TGG initiatives, community activities and relevant updates.
- Understand our audience by location and audience type so that we can improve our content, events and services.
- Manage your participation in TGG activities where applicable.
- Respond to enquiries or requests you send to us.

We will not sell your personal information as a mailing list or treat your personal information as a product.

Marketing communications

We only want to send communications that you have chosen to receive.

By selecting the consent option on our Join the Grind form, you give The Gauteng Grind permission to use your personal information for the marketing and communications purposes described above, including electronic communications such as email and, where separately offered and followed by you, WhatsApp Channel updates.

Your consent is voluntary. You may withdraw your consent at any time, free of charge, by using the unsubscribe option provided in an email, contacting us directly, or using another reasonable opt-out method we make available.

If you withdraw your marketing consent, we will stop using your information for those marketing communications, subject to information we may lawfully need to retain for other purposes.



We respect your information

We take reasonable steps to protect personal information against loss, misuse, unauthorised access, disclosure, alteration or destruction.

Where we use service providers or technology platforms to operate our website, forms, communications, email distribution, hosting or other services, information may be processed through those platforms where necessary to provide the service.

How long we keep information

We retain personal information only for as long as reasonably necessary for the purpose for which it was collected, to meet our legal or operational obligations, or where a lawful basis exists for continued retention.

When information is no longer required, we will take reasonable steps to delete, destroy or de-identify it where appropriate.

Your rights

Subject to applicable law, you may ask us to:

- Confirm whether we hold personal information about you.
- Request access to personal information we hold about you.
- Ask us to correct inaccurate or incomplete information.
- Ask us to delete or destroy information where there is a lawful basis to do so.
- Object to certain processing of your personal information.
- Withdraw consent where processing is based on your consent.
- Ask us to stop sending direct marketing communications.

We may need to verify your identity before processing certain requests.

Our responsibility

The Gauteng Grind is a publication which is responsible for the personal information collected through our website and related TGG audience activities.

For privacy, access, correction, deletion, objection or marketing-consent requests, contact us using the details provided on our website.

Your choice matters

Joining The Grind is your choice. You can read our content without joining our database, and you can change your communication preferences later.



We want people in our community because they want to be here, not because we make it difficult to leave.

The Gauteng Grind

Privacy / POPIA enquiries:
info@thegautenggrind.com

Website:
<https://www.thegautenggrind.com/>